

# 2022 Board Elections Notice of Nominations

This year's Meeting of Members to be held on April 28, 2022, will culminate in the election to fill one (1) board seat.

The Chair of the Board, Cristina Oatfield, has appointed a Nominating Committee and that Committee has nominated the following, listed in alphabetic order:

Boyd, Ashley  
Jaffe, Ken

In accord with the Credit Union Bylaws, this full official notice is provided to members of Cooperative Center Federal Credit Union along with "brief statements of qualifications and biographical data" for each nominated candidate {Article V, Section 1(c)}, [see page 2 for bios/statements and qualifications]. A copy of this notice and bios is also displayed in the credit union lobbies, and from the credit union's website home page under News and Events, click on "Elections Notice".

Members not nominated by the Nominating committee have the right to become candidates "by petition signed by 1% of the members" {Article V, Section 1(b)}; given the size of the membership on November 30, 2021, the minimum number of required member signatures is 84. A petition form, as well as the required forms that need to be submitted with the completed petition, are available from Rhonda Yates, at: ryates@coopfcu.org, and or Fadhila Holman, at: fholman@coopfcu.org. Documents that are required {Article V, Section 1(c)} to be submitted along with the petition are:

1. A Bio/ Statement of Qualifications, 300 words or less
2. "A signed certificate from the nominee or nominees stating that they are agreeable to nomination and will serve if elected to office"
3. Authorization for background check, NCUA Application, Form 4063a, other forms and supporting documentation as required by the National Credit Union Administration (NCUA).

The above must be submitted no later than 5:00 p.m. on March 9, 2022 to the following address:

Cooperative Center FCU  
Attention: Fadhila Holman, CEO  
634 Ferry Street  
Martinez, CA 94553

Please note: Petition signors must be 18 years old, a primary member on a natural person share account and in good standing to validly sign a petition or be elected to the Board. For Non-Natural Person members, such as businesses or organizations, signatures (one member/one vote). Petition signatures will be validated by the Teller of Elections.

Thank you for your participation in making Cooperative Center Federal Credit Union a vital community institution! At your service,

*Celeste McAllister*

# Nominated Candidate Biographies

## Ashley Boyd

I am pleased to submit my application for consideration for a position on the Board of Directors of the Cooperative Center Federal Credit Union. I have been a member of the credit union since 2006, the same year that my husband and I bought a home in South Berkeley. Since then, we've invested a great deal in this community, and our two children (ages 11 and 14) exploring the beauty and diversity of the East Bay during our family hikes.

I am excited by the opportunity to join the Board of Directors because I feel strongly about the value of credit union to our community and country, and I believe I can be a valuable asset to the Board given my professional experiences.

In an era of increasing wealth inequality and centralization, I recognize that credit unions offer a vital opportunity to offer financial services to the communities they serve in an ethical, fair, and equitable manner. For this reason, it is crucial that credit unions make good on their promise of accessibility, community connection, superior service, and marketing leading products. As a member of the Board, I would support the leadership and staff in charting a healthy and innovative course, as well as provide honest feedback and offer accountability in those areas.

Professionally, I am a Vice President of Advocacy & Engagement at the Mozilla Foundation. My areas of expertise include communications, marketing, community engagement and the use of ethical technology. Previously, I was the Chief Engagement Officer of MomsRising, a national economic justice organization representing women and families. Both roles have given me extensive experience in executive leadership, strategic planning, budgeting, and human resources.

Thank you so much for your consideration.

## Ken Jaffe

Ever since I received a loan from Cooperative Center FCU, I have been impressed by the people and services provided by this effective institution. As someone who started my first large scale early childhood center at the age of 23, I began to study the efficiency and quality of organizations serving diverse populations. Later I began advising members of the State and Federal governments to develop legislation for the programs serving low-income families. In the 70s and 80s, I worked with Public Management Institutes throughout the United States to create innovative programs, advised Congressman George Miller, 12th Assembly member serving Northern California, and wrote several pieces of legislation serving children and families.

In addition, I have received scholarships to study at the University of Uppsala, Sweden, was a visiting professor at Harvard University's School of Design and was a member and Chair of the California Governor's Advisory Committee on Child Development Programs.

In my work with the international Child Resource Institute (ICRI), a 501(c)(3) nonprofit corporation that I founded in 1981 and is currently headquartered in Berkeley, California, I have advised governments of Malaysia, Singapore, Hong Kong, and 20 other countries in Africa, Asia, and Central America on various policy issues relating to children and families. In addition, I have provided consultation to countless large and small private corporations including Amgen Corporation, Genentech, and Lucas Film, on developing and establishing the highest quality employer-sponsored childcare. I have led ICRI to become a global leader on all manner of issues relating to children and families, with offices in Kenya, Ghana, Zimbabwe, Rwanda, Nepal, and India. These offices are all run by local citizens who have been empowered to decide the needs of their local populations, with training and fiscal support from ICRI. I am excited to bring my passion and expertise to Cooperative Center FCU.